

**NAISMITH MEMORIAL BASKETBALL HALL OF FAME
ADDENDUM TO CONTRACT WITH LOUISIANA STATE UNIVERSITY**

YEAR PARTICIPATION CHANGE

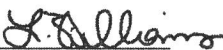
This memo of understanding is between the Naismith Memorial Basketball Hall of Fame and Louisiana State University regarding the Basketball Hall of Fame Event contract originally signed for the 2022 Hall of Fame Women's Event on December 6, 2021. Both parties mutually agree to the following adjustment:

- The BHOFF and Louisiana State University have mutually agreed to amend the original contract. Both parties have mutually agreed that Louisiana State University will delay participation in the Hall of Fame Event from December of 2022 to December of 2023. The date of the 2023 game is tentatively scheduled for Sunday December 17, 2023 at Mohegan Sun Arena in Uncasville, Connecticut.
- The BHOFF and Louisiana State University also will mutually agree on the game opponent. The original game opponent of the University of Virginia will be replaced for this 2023 game.
- With the exception of the above, all other terms within the original signed contract between Louisiana State University and the Basketball Hall of Fame do not change.

By signing the below, each party recognizes and agrees to the above change of contract regarding the year participation between Louisiana State University and the Basketball Hall of Fame. Both parties have mutually agreed upon the above change and this will serve as a binding addendum to the original document signed.

Louisiana State University

Name: LORI Williams

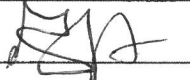
Signature: 

Title: Deputy AD

Date: 5/9/2022

Naismith Basketball Hall of Fame

Name: GREG PRAXINIS

Signature: 

Title: VP Events

Date: 5/9/22

December 2, 2021

**Ms. Kim Mulkey
Head Women's Basketball Coach
Louisiana State University
Athletic Administration Building
Baton Rouge, Louisiana 70803**

Dear Ms. Mulkey:

This is a Letter of Intent between the Louisiana State University ("LSU") and the Naismith Memorial Basketball Hall of Fame ("BHOFF") relating to LSU participation in one (1) single neutral site women's basketball game in the 2022-2023 season.

The BHOFF and Louisiana State University agree to the following terms:

Game Participation

LSU will participate in (1) neutral site game away from the LSU campus currently scheduled for the Mohegan Sun Arena in Uncasville, CT on December 18, 2022

- **The game opponent for LSU will be the University of Virginia from the Atlantic Coast Conference. In the event that a change of opponent is necessary, the BHOFF and LSU must mutually agree upon the change of opponent. In the event a mutually agreed upon opponent is not found, University shall have the right to terminate this Agreement without cost or penalty (including without limitation any financial penalty).**

BHOFF will host and operate the EVENT in partnership with Mohegan Sun Arena. LSU has no financial responsibility or commitment related to the game management, operations, facility etc.

Game officials will be arranged for by BHOFF. LSU is not responsible for the payment of the game officials.

LSU will receive a financial compensation of \$5,000 payable no earlier than January 1, 2023 and no later than April 1, 2023.

LSU will be responsible for all cost of travel related to the participation in this one neutral site game

All ticket revenue derived from the EVENT will remain with the BHOFF and Mohegan Sun Arena.

- **Any monies leftover after event expenses will benefit the non-profit Naismith Memorial Basketball Hall of Fame.**

BHOFF agrees to provide LSU (75) complimentary tickets located in premium seating section.

- **Premium seating section defined as either behind the LSU or directly across the LSU bench.**

Media Rights

BHOF retains all media broadcast rights except that LSU shall have the right to grant to its local radio station(s) that broadcast(s) its regular season games the non-exclusive right to broadcast, live or on a delayed basis, the game in which LSU participates. In the event that any games involving LSU are not broadcast live to the LSU local market, LSU shall have the right to provide such live coverage through its own endeavor's.

Sponsorship Rights

BHOF shall retain all event sponsorship rights for Game at Mohegan Sun Arena.

Trademark/IP Use

LSU shall provide a non-exclusive and limited right to BHOF for the use of school trademarks, logos and other identifying features for promotion and marketing of the single neutral site game

- o Use of LSU marks will not be related to any commercial or sponsorship purposes outside of the scope and purpose of promoting the Event and should not imply endorsement of any product or service.

Force Majeure/Insurance/Cancellation

Force Majeure - Neither party shall be liable to the other if such failure to produce a team and play said contest is due to circumstances beyond its reasonable control, including without limitation, COVID-19 Pandemic, acts of God, nature, strikes, government action, and the like. In the event of circumstances identified above, a reasonable effort would be made to re-schedule this EVENT at mutually agreed upon date and time.

LSU is required to carry an insurance certificate which names Mohegan Sun as an additional insured. Specific coverage details/limits to be provided to LSU prior to event by the Mohegan Sun Risk Management Department.

The BHOF and LSU do not anticipate any negative issues between either side. However, to protect the BHOF Event and any advertising, promotion, or ticket sales based on the participation of LSU, the BHOF will penalize LSU a fee of \$50,000.00 for not participating in the this Event or terminating this Agreement without cause.

If the BHOF cancels this Event on LSU without cause and without an ability to reschedule the same Event, the BHOF shall be equally subject to the \$50,000.00 cancellation fee payable to LSU.

By signing the below, BHOF and LSU agree to the above terms. This Letter of Intent will be a binding agreement between LSU and BHOF regarding the Louisiana State University participation in this single neutral site game. Only mutually agreed upon changes will be accepted once this agreement has been signed by both parties and Louisiana State University participation is expected.

Louisiana State University (LSU)

Director of Athletics (or other authorized staff member)

Name: Lori Williams

Signature: [Signature]

Date: 12/21/21

Naismith Memorial Basketball Hall of Fame, Inc. (BHOF)

Name: Greg Perry

Position: VP Exec

Signature: [Signature]

Date: 12/21/21